

ARMY & AIR FORCE EXCHANGE SERVICE **DIRECTOR/CEO NEWSLETTER**

April 2019

Reward Outstanding Service Members With Gift Cards



Great news! The Army & Air Force Exchange Service is now providing gift cards to recognize service members' and military spouses' outstanding achievements. It is truly a privilege to celebrate your teams' success with you and your community.

The Exchange can provide gift cards for commanders at the installation level and above to present to the Soldier/Airman of the Quarter/Year; Drill Sergeant, Recruiter, First Sergeant, Senior NCO, Family Member of the Quarter; and Key Spouse. This program is intended to complement command's awards programs. The amount of the gift card varies, depending on the category of the award, from \$100-\$500. Commanders may contact their local Exchange general manager for details.

Family Serving Family!

Tom Shull
Director/CEO

Certified Uniforms Can Be Found Only Through Exchange

On-installation Military Clothing stores are the official source for government-certified authentic uniforms.

All uniforms sold by the Exchange have the government-certified contract number on the inside label and comply with the Berry Amendment. Without this label, there is no guarantee that the uniform has been produced to military specifications.

At the request of the Services, the Exchange began operating Military Clothing stores in 1975 for the Air Force and in 1980 for the Army. Today, the Exchange provides uniforms at cost through nearly 170 Military Clothing stores worldwide.



The Exchange operates nearly 170 Military Clothing stores around the world.

Sacrifices of Vietnam Veterans Honored at Exchanges Worldwide

Thank you to all the commanders who supported the pinning ceremonies honoring Vietnam-era Veterans for their sacrifice at Exchange stores on National Vietnam War Veterans Day. News coverage of the Exchange's pinning events reached approximately 34 million people.

The free lapel pins, provided in partnership with the United States of America Vietnam War Commemoration, are a token of the Nation's appreciation for these heroes, who, decades ago, did not receive the homecomings they deserved.



USAG Bavaria Command Sgt. Maj. Micheal Sutterfield honors Vietnam Veterans on March 29.

The Exchange is a 50th Anniversary Vietnam War Commemorative Partner, planning and conducting events and activities that recognize Vietnam Veterans and their families for service, valor and sacrifice in conjunction

We Go Where You Go!

The Exchange is serving troops at the tip of the spear in Poland through three mobile field Exchanges and has rolled out an Exchange truck as well.



Troops received a taste of home from the Exchange's first retail truck in Poland.

These resources are strengthening the readiness and resiliency of the 1st Armored Brigade Combat Team and the 1st Combat Aviation Brigade of the 1st Infantry Division from Fort Riley, Kan., as they conduct bilateral, joint and multinational training exercises for U.S. Army Europe Operation Atlantic Resolve in support of NATO.

Year-round, the Exchange assists troops in running their own store in Poznan and operates three permanent stores supporting military exercises in Zagan, Powidz and the Bemowo Piskie Training Area.