



# Director/CEO Newsletter



## Giving Thanks for our Military

The Exchange is truly grateful for the opportunity to serve our heroes, no matter where you are assigned. To honor your service and sacrifice, we are

offering deals, discounts and giveaways in honor of Veterans Day and for Thanksgiving.

Veterans Day savings are available in store and at ShopMyExchange.com. From Nov. 11 through Nov. 18, the Department of Defense's largest retailer will offer military-exclusive deals, including:

- \$400 off select 4K TVs.
- \$100 off select computers.
- \$800 off select appliances.

The Exchange is also featuring exclusive deals on Veterans Day, including:

- 10% savings on fine jewelry, fashion jewelry and watches when using a MILITARY STAR® card.
- 30% off Ray-Ban sunglasses.
- Up to 25% off select skincare products.

There are extra one-day deals for MILITARY STAR cardholders. On Nov. 11, cardholders will receive \$10 off an Exchange mall purchase of \$25 or higher (coupon available at Exchange customer service areas), 15% off food purchases at participating restaurants; 10 cents off each gallon of gas; and double points on all MILITARY STAR purchases.

## Sustainability Continues to be Priority

The Exchange is committed to reducing electricity and water use, as well as increasing recycling and marketing sustainable products. These efforts improve the Quality of Life for Soldiers, Airmen and Guardians and allows the organization to save millions—helping increase its support for military communities worldwide.

While all Exchanges will be closed on Thanksgiving Day, military shoppers can hit the ground shopping on Black Friday, with stores opening their doors at 8 a.m. Black Friday deals include:

- Up to \$800 savings on select appliances
- 20% off select furniture
- 20% off fine jewelry and watches
- Up to \$200 savings on select laptops and monitors

Food courts will be offering 15% off any food purchased with a Military Star card at participating Exchange restaurants and free brewed or drip coffee at Expresses and participating restaurants.



Additionally, from Nov. 26-28, Main Stores will distribute scratch off cards each morning offering a variety of specials including \$100, \$50, and \$25 gift cards, \$10 off any purchase \$100; \$20 off any purchase \$200, free food court giveaways and more. Winners may redeem their offers in stores Nov. 29 - Dec. 12.

Shoppers can view the digital sales ads at ShopMyExchange.com starting Nov. 11 by navigating to "Weekly Ad" under "Savings" at the bottom of the webpage.

Veteran For Life!

Tom Shull  
Director/CEO

The Exchange works closely with the Army and Air Force on their priorities, including helping them attain their energy and sustainability goals.

During 2020, the Exchange's global logistics operation, which encompasses 10 distribution centers worldwide and the 11th-largest private retail fleet in the United States, recycled about 285 tons of cardboard, 600 tons of metal, 16,000 tons of pallets and 61 tons of lead acid forklift batteries.

## DoD, Coast Guard Civilians, Retirees Can Now Shop Exchange Online



With holiday shopping just around the corner, more than 500,000 Department of Defense and Coast Guard civilians and retirees now have access to the largest Exchange in the world, tax free, at ShopMyExchange.com. DoD and Coast Guard civilians were granted in-store shopping access May 1 after a change in DoD policy.

The Exchange is honored to welcome civilian shoppers to ShopMyExchange.com while strengthening the benefit for Soldiers, Airmen and Guardians.

The civilian privilege expansion marks the third time since 2017 that the Exchange's shopping base has grown. In January 2020, all Veterans with service-connected disabilities were welcomed back to the installation to shop in person. On Veterans Day 2017, all honorably discharged Veterans were welcomed home to shop tax free at ShopMyExchange.com.

In the last 10 years, the Exchange benefit has provided \$3.4 billion in earnings for critical military Quality-of-Life programs such as outfitting 700,000 Warfighters at cost annually, providing school meal support for Department of Defense Education Activity facilities overseas and delivering needed services to locations impacted by natural disasters.