

Director/CEO Newsletter



Exchange Sets Goal of 75K Veterans/Military **Spouses Within Next Five Years**

Just after crossing the finish line on its goal to hire 50,000 Veterans and military spouses, the Exchange continues its commitment to our nation's Warfighters and their families.

Over the next five years, the Exchange plans to hire 25,000 more Veterans and spouses, aiming for a total of 75,000 hero hires by 2026.

Today, Veterans, military spouses and military family members represent 45% of the Exchange's U.S. workforce. This fall, associates with a military connection will start receiving Badges of Honor produced at the Exchange's nametape plant at Fort Knox, Kentucky, to help shoppers recognize associates who have served or have a connection to our military community.



Recognized as a leading employer of Veterans, spouses and military family members, the Exchange offers competitive pay and benefits, including an associate transfer program, which helps military spouses continue their careers as they move from duty station to duty station.

The Exchange has been named a Military Times Best for Vets employer and one of U.S. Veterans Magazine's Best of the Best Top Government and Law Enforcement Agencies for seven years running. Viqtory Media, publisher of Military Spouse and G.I. Jobs magazines, has named the Exchange a Military Friendly® Spouse Employer nine times and a Military Friendly® Employer 11 times. In 2021, the Exchange was named a 4-Star Employer for Veterans and their families by VETS Indexes.

Veterans and military spouses can browse and apply for jobs worldwide at ApplyMyExchange.com.

Veteran For Life!

for Drull Tom Shull Director/CEO

Digital Garrison App Keeps Army Communities Connected

Effective communication is a weapon of choice and readiness extends far beyond the battlefield. That is why the Exchange joined forces with the Army Installation Management Command (IMCOM) to develop the Digital Garrison app, an enterprise-wide solution to benefit Warfighters, their families, dependents, the workforce and other stakeholders.

More than 181,000 users have already downloaded the Digital Garrison app. Army leaders can now send messages on training, programs and primary issues directly to each Soldier in their garrison who has the



app. Digital Garrison also improves readiness with near immediate notifications on real world emergent, current and impactful situations.

Direct access to the Army PCS Move and Army Maintenance Application, DeCA Click2GO grocery pick up services and ShopMyExchange.com make the Digital Garrison app an essential tool for 21st Century Soldiers. Search for Digital Garrison in the App Store to connect with your installation and community today. Powered by the United States Army and your Exchange.

Exchange Facilitates Ability For Units to Buy Local

The Exchange's National Diversity Veteran Small Business (NDVSB) eMarketplace makes it easy for CONUS-based units and organizations to fully comply with DoD initiatives promoting diverse, Veteran-owned and local small businesses and the Air Force's "First Look" program.

The NDVSB eMarketplace provides local commanders and their government purchase card holders an efficient tool to buy from local small and Veteran businesses with needed details to assist with reporting (work is ongoing with Air Force headquarters and local Air Force commands to create a customized NDVSB shopping website for each base).

The NDVSB eMarketplace is open to all Service branches and locations. It features dozens of local, regional and national certified small and Veteran-owned suppliers with more than 10 million products, including office products, medical/dental supplies, facilities/maintenance equipment, durable goods and more, across 14 categories.

Any installation can create its own private eMarketplace, at no charge, by contacting the Exchange Business-to-Business team at B2BCustomerSolutions@aafes.com. Government purchase cardholders and contracting professionals can register and begin purchasing today at www.shopmyexchange.com/businessdelivery.