



# Director/CEO Newsletter

## Donate \$2.49 to AER at Your Exchange



**ARMY**  
EMERGENCY  
RELIEF

As a grateful Nation prepares to celebrate the U.S. Army's 249th birthday June 14, the Exchange looks forward to another incredible year of donation support for Army Emergency Relief (AER).

To honor the birthday, a special \$2.49 donation amount will be available to shoppers during June at in-store checkout to support AER.

AER provides financial assistance, supports community programs and sponsors educational scholarship grants for military family members to make life better for Soldiers and their families.

Shoppers may also donate to the Air Force Assistance Fund (AFAF) at checkout. In 2023, the Exchange partnered with the Navy-Marine Corps Relief Society to allow shoppers to donate in the Pacific Region.

Exchange shoppers have always been extremely generous in their support of these important relief organizations. Since first partnering with AER and AFAF in 2017, donations from Exchange shoppers have totaled nearly \$9 million, with \$2.5 million in donations last year.

Team Exchange is honored to do its part by assisting our Nation's heroes when they need it most.



Veteran for Life!

Tom Shull  
Director/CEO

## Build Your Authorized Uniform at ShopMyExchange.com



From a single insignia to a complete ready-to-wear uniform, ShopMyExchange.com is a one-stop solution for uniform needs.

Exchange Military Clothing stores are the official outfitter of combat uniforms, with online ordering bringing a new level of convenience for service members.

The Exchange adheres to all relevant uniform regulations, meeting or exceeding appropriate specifications and quality standards. Measurement forms, sizing guides and other instructions are available on the [Exchange Military Clothing Hub](#).

Service members can find individual items they need from PT gear, dress clothing, OCP items and approved footwear along with badges, insignias and name tapes.

The online [Exchange Uniform Builder](#) is available for active and Reserve personnel.

## Be Vigilant: Know How to Spot Scams Targeting the Exchange



The Federal Trade Commission's [military-specific fraud reports](#) show that active-duty service members, Veterans, retirees, Reservists and families have lost nearly \$600 million to scams since 2019.

Fraud targeting the military community include business and government imposters, tech support scams and identity theft including credit card accounts and government benefits.

With scammers being able to easily spoof phone numbers and email addresses to falsely impersonate legitimate businesses, it is more important than ever to be vigilant.

When interacting with the Exchange online, shoppers should ensure that they are communicating through a verified Exchange profile or email address. Shoppers should always keep in mind that no one from the Exchange will ever conduct financial transactions over the phone, request cash or request to load a gift card.

When in doubt, always cease communication and contact Exchange customer service to verify at (800) 527-2345 or [ShopMyExchange.com/customer-service](#).

Always exercise caution to avoid being taken advantage of by scammers. Being careful when clicking unknown links, answering unknown phone numbers and interacting online goes a long way to avoid being a victim of fraud.