



Director/CEO Newsletter



Exchange Benefit Keeps the Jingle in Your Pockets This Holiday

As we approach Thanksgiving, the Army & Air Force Exchange Service remains grateful to serve the heroes and families who selflessly serve our Nation.

For many military families, the holiday season can add extra stress. For military shoppers, the Exchange is working hard to provide high-value deals—tax-free—so the community can maximize the hard-earned benefit.

Shoppers can find the gifts for family and friends during the Exchange's one-day, three-day and seven-day Veterans Day sales, each starting Nov. 11. Sales items include electronics, jewelry, apparel and more.

Terrific prices can be also found beginning Thanksgiving Day, with online-only deals at [ShopMyExchange.com](https://www.shopmyexchange.com). Black Friday deals are available in stores and online, with additional deals Saturday and Sunday. The Exchange will feature Cyber Monday sales, with even more sales throughout Cyber Week. There are deals in nearly every category: computers; TVs; tool kits; luggage; family games; grills; handbags; health and beauty items; appliances; footwear; kitchenware; and more. These offers provide hundreds of dollars in savings for the military community.



The best way to track all the deals is by visiting shopmyexchange.com/savings-center/weekly-ads and to see the weekly ads. Additionally, MILITARY STAR® cardholders can save more, earn double points and enjoy sweepstakes opportunities.

Thank you for letting the Exchange be a part of your holiday celebrations.

Veteran For Life!

Tom Shull
Director/CEO

New Online Resource Streamlines Contingency and Mobile Support Requests



The Exchange is now offering military units, including Reserve and federally mobilized National Guard units, an online resource providing Exchange contingency retail support planning information at <https://www.aafes.com/about-exchange/military-exercises-contingencies/>.

The online guide has everything units need to request Exchange support in contingency locations. The resource features regulatory guidance, training products, request forms, contact information and details on the Exchange's contingency and mobile store options, including stores on wheels stocked with snacks, beverages and hygiene products known as Mobile Field Exchanges (MFEs).

'Best of Best' Honors Awarded to Exchange

For the ninth consecutive year, U.S. Veterans Magazine has named the Exchange a top employer of Veterans in its annual "Best of the Best" list.



Hiring Veterans and military spouses is a Quality-of-Life force multiplier. Veterans make up about 10% of the Exchange's U.S. workforce, and more than 1,900 Wounded Warriors have been hired since 2010. Hiring Veterans and military spouses is a key focus for the Exchange—more than 54,000 have been hired since 2013, and the Exchange is committed to increasing that number to 75,000 by 2026.

The Exchange seeks Veterans through its Veterans Retail Management Training program, job fairs and other outreach events. The Exchange also gives hiring preference to honorably discharged Veterans, disabled Veterans and military retirees below the rank of Major or its equivalent.

Veterans, military spouses and others seeking employment with the Exchange can visit [ApplyMyExchange.com](https://www.applymyexchange.com) to view job openings worldwide.