



# Director/CEO Newsletter



## To All Vietnam Veterans, Welcome Home

On National Vietnam War Veterans Day, the Exchange joins a grateful Nation in showing profound thanks to Vietnam-era Veterans and their families for their service, valor and sacrifice.

The Exchange has enjoyed a longstanding partnership with The United States of America Vietnam War Commemoration, recognizing Vietnam Veterans and their families through events and activities.

While serving in the Army as an infantry platoon leader in the early 1970s, I witnessed many Soldiers return broken from Vietnam. The American public didn't understand their sacrifices—and these heroes often didn't receive the homecoming they so rightly deserved. The Exchange is honored to do its part to support the Commemoration's efforts to extend a long-overdue hero's welcome to our Nation's Vietnam Veterans.



From Team Exchange to all Vietnam-era Veterans: Welcome home.

Veteran For Life!

Tom Shull  
Director/CEO

## Exchange Brings Value to Military Communities

As the cost of living increases, the Exchange and [ShopMyExchange.com](https://www.shopmyexchange.com) are prioritizing tax-free savings for Soldiers, Airmen, Guardians and their families with everyday military-exclusive pricing.

Authorized Exchange shoppers including retirees, disabled Veterans, and Department of Defense and Coast Guard civilians, can shop name brands at up to 20% off the manufacturer's suggested retail price.



Service members and their families can save even more on everyday essentials including kitchenware, home goods, clothing and household products from Exchange-exclusive brands including Exchange Select and Simply Perfect.

Shoppers not only save at the Exchange, they give back. 100% of Exchange earnings support military communities. In the last 10 years, the Exchange benefit has provided \$3.5 billion in earnings to critical on-installation Quality-of-Life programs.

## MILITARY STAR Offers Flexibility and Everyday Savings

The Exchange and the MILITARY STAR<sup>®</sup> card are prioritizing savings for military communities.



Service members and families who use their MILITARY STAR card save 5 cents on every gallon of gas at Exchange fuel locations and 10% on all food purchases at Exchange restaurants. Any [ShopMyExchange.com](https://www.shopmyexchange.com) orders made with MILITARY STAR automatically receive free shipping.

The MILITARY STAR card never charges any annual, late or over-limit fees and has one low APR for everyone, regardless of credit score—which can be a big help to younger service members just starting out, as well as anyone looking to build stronger credit. The average store credit card interest rate is 29.99%—more than double the MILITARY STAR APR of 14.74% that is offered to all cardholders.

April is National Financial Capability Month. The Department of Defense's Office of Financial Readiness has tools to help service members develop confidence in making sound financial decisions. Find out more at [finred.usalearn-ing.gov](https://finred.usalearn-ing.gov).