



Director/CEO Newsletter

130 Years of Serving Those Who Serve

As the Army & Air Force Exchange Service nears its 130th anniversary July 25, Team Exchange extends its gratitude to all who use their hard-earned lifetime tax-free benefit to directly support our Nation's military readiness and lethality.



In 2024, Exchange shoppers generated \$295 million in dividends for critical Quality-of-Life programs. 100% of Exchange earnings go back to the military community. In the last 10 years, the Exchange has provided \$15 billion in value for service members, families, retirees, Veterans and all authorized shoppers, including critical Quality-of-Life programs.

The 2024 [Mission Report](#) highlights the holistic support the Exchange delivers, from Pituffik Space Base in Greenland to the Kwajalein Atoll in the Marshall Islands, including:

- Outfitting 640,000 military uniforms at cost.
- Serving 3.4 million meals to Department of Defense Education Activity schools.
- Opening more than 200 24/7 self-serve stores for a total of more than 650 at more than 90 installations.
- Installing 80 cell towers, boosting connectivity for military communities.
- Supporting 50 military exercises supported across Europe, North Africa and the Pacific, serving 92,000 troops.

Thank you for all you do to protect, preserve and strengthen critical military Quality-of-Life support. We look forward to seeing you at your Exchange.



Veteran For Life!

Tom Shull

Tom Shull
Director/CEO

Exchanges and Commissary Team Up to Maximize Benefit Efficiency



The Department of Defense's military exchanges and Defense Commissary Agency are delivering maximum value to the military community through collaborative efforts using a unique strategic advantage only available to military resale.

With each entity substantively functioning as a subsidiary of the DoD, its exchanges and commissary now fully leverage the combined buying power and cost sharing of the entire military resale ecosystem. This consolidated combined allows each organization to secure the most favorable terms for the benefit of authorized personnel without violating antitrust laws.

The resulting "joint buying alliance" has delivered \$254.8 million in total savings for the military community since 2019.

Military Shoppers Donate More than \$2.7 Million to Military Relief Funds

During 2024, Exchange shoppers contributed more than \$2.7 million to Army Emergency Relief (AER), the Air Force Assistance Fund (AFAF) and the Navy-Marine Corps Relief Society (NMCRS), a 7.1% increase from the previous year.

Since 2017, Exchange shoppers have donated more than \$11.8 million to AER, AFAF and NMCRS. These donations fund critical programs such as interest-free loans, scholarships and grants that ease financial burdens associated with education, emergencies and other unexpected challenges.

Exchange shoppers can donate \$1 at the register or speak with an associate to contribute more to support these agencies. Throughout June, a special \$2.50 donation option is available in stores, including at self-checkout, in celebration of the Army's 250th birthday. Online shoppers can donate in \$5 increments at ShopMyExchange.com.

To learn more about the Exchange's support of this initiative, visit <https://publicaffairs-sme.com/Community/give/>.

