



U.S. Department of War



DIRECTOR/CEO NEWSLETTER

SPECIAL EDITION

MY EXCHANGE APP: ADVANCING CONVENIENCE FOR THE MILITARY COMMUNITY

The Exchange is delivering a faster, more convenient way for Warfighters, families and Veterans to use their hard-earned benefit through the [My Exchange App](#).

The free app is available from the Apple App Store and Google Play Store, ensuring it is accessible wherever heroes and their families are.

Logging in is simple and secure with existing ShopMyExchange.com credentials to immediately access the full online assortment. All items are offered at the same military-exclusive prices as those found on the website, delivering consistent value and savings to shoppers.

Continued investment in the app will deliver greater convenience for the military community—making it easier to shop, access benefits and stay connected to the Exchange across both online and in-store experiences.

Over time, the app will evolve to support everyday needs wherever customers are stationed, following a proven model used by leading retailers that expanded their apps from online shopping tools into integrated platforms that enhance the in-store experience as well.

The Exchange remains steadfast in its commitment to supporting the Nation's military family. Every initiative, including the My Exchange App, reflects the Exchange's dedication to providing meaningful benefits and services to those who serve and have served.



Veteran For Life!

Tom Shull
Director/CEO